

Press Clipping

Publication : Financial Chronicle

Date : 04.02.2010 Edition : Mumbai

Page No. : 07



TTSL, RCom launch SMS-based email

Telecom majors Tata Teleservices and Reliance Communications on Wednesday announced the launch of a SMSbased email service across their networks in the country to generate more revenues from Value Added Services. Both the operators are launching the service in alliance with iseemedia, a Canadian software development company, on both GSM and CDMA platforms. 'Push 4 All Mail' by TTSL will help for Tata Indicom and Tata Docomo customers to access Gmail, Hotmail or Yahoo emails.