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RComm launches cloud computing on Microsoft platform

fe Bureau

Mumbai, Oct 28: Reliance Communications (RComm) in tie-up with Microsoft has entered the cloud computing space in India. The move comes after a month Tata Communi-

cation entered into this regime with specific packages to target the SMB segment. In a bid to target the SMB segment, companies have been moving into virtualisation solution specifically targeting this segment. Denying to share the specifications

of the agreement, Rajan Anandan, MD, Microsoft India, said, "We are doing it for the first time with Reliance. The best customer value will be delivered as a combination and Reliance represents this." RComm would be hosting its servers in its data center

based in Mumbai. Today, 35 million business owners in India spend a mere 0.4-3% of their total revenues on IT and according to Gartner, by the year 2011 nearly 40% of the SMB IT spend would be towards cloud computing.

Reliance enterprise division is worth Rs 2900 crore and expanding. RComm currently enjoys 60% market share in the corporate data centres. "Reliance Cloud Computing Services", targeted towards SMB as well as enterprise customers will involve creation of a central computing and data storage IT infrastructure at the data centre.