Press Clipping

RCom launches games on USSD in all GSM handsets

Leading telecom service provider, Reliance Communications, on Tuesday launched games on USSD platform to enable users to play games on any GSM handset with a Reliance Mobile connection. Unstructured Supplementary Service Data (USSD) is a capability of all GSM phones and is associated with instant messaging type phone services, a press release issued here stated. The response times for interactive USSD-based services are generally quicker than those used for SMS. Games on USSD are being launched with one of the most popular games Tic Tac Toe also commonly known as Noughts and Crosses. **PTI**