

Press Clipping

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Zapak, Kolkata Knight Riders tie-up

Zapak Digital Entertainment Ltd, has tied-up with Shahrukh Khan's IPL Team - Kolkata Knight Riders. Zapak.com will now be the official Internet gaming partner for this IPL team. As a part of the partnership, Zapak will create a dedicated cricket zone on the official website of the Knight Riders. This zone will host the cricket games for the users. Ten cricket games will be custom built specially around Knight Riders and based on the response for these games Zapak will introduce more games in this zone.