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Reliance BIG TV offer

The DTH offering from the Reliance ADAG, Reliance BIG TV, has added 22 new channels on its platform to be offered to all its viewers across packs. Keeping in mind the festive season ahead, it has also announced new offerings that include an offer of Rs 1,690 with 3 months free subscription of Silver Pack. "In this festive period, we wish to delight our viewers with more channels, more entertainment and continue to offer great value through our new offerings. We have added 22 new channels & improved functionality," said Umesh Rao, senior vice-president, Reliance BIG TV.