

Press Clipping

Publication : Business Standard
Date : 17.08.2010
Edition : Mumbai
Page No. : 02

RCom introduces Braille Bill service

Anil Ambani-led Reliance Communications (RCom) on Monday announced the launch of Braille Bill service for providing post-paid bills to the visually impaired. The Braille Bill service is part of convenience options that Reliance Mobile is introducing in the Indian market for its over 110 million mobile subscribers, RCom said in a statement. It is a first-ever initiative taken by an Indian telecom operator, it said.

PTI