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Disney to distribute DreamWorks-Reliance Big movies globally

Our Bureau
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WALT Disney Studios and DreamWorks have entered into an agreement to market and distribute all upcoming non-animated motion pictures that DreamWorks will produce as a part of its JV with Reliance Big Entertainment.

Under the terms of the deal, Disney will handle the distribution and marketing for about six DreamWorks films each year. The first motion picture,

which is scheduled to be released under the Touchstone Pictures banner (a film label owned by Walt Disney), will hit theatres next year.

Last year, Reliance Big Entertainment, a part of the Reliance Anil Dhirubhai Ambani Group, entered into a JV with Steven Spielberg's DreamWorks to form a new motion picture company. This JV will produce 30-35 films over the next five years and also set up a production studio in Los Angeles. While Disney will manage the international distribution, Reliance will distribute the motion pictures in India.

"We are happy to be marketing and distributing all of DreamWorks' signature upcoming live-action motion pictures and to begin a new relationship with DreamWorks," Walt Disney Studios chairman Dick Cook said.

Said DreamWorks co-founder Steven Spielberg: "Disney is the birthplace of imagination and has always been close to the worldwide audience. This is a major step forward for us and Reliance."