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Big TV to boost no of channels to 400

MUMBAI: Reliance Big TV, a wholly owned subsidiary of Reliance Communications will soon boost its bouquet of television channels on its DTH platform from 200 to 400, Chairman Anil Ambani announced at the company's 4th Annual General Meeting here on Tuesday. This comment assumes significance in the light of the fact that presently most other DTH operators are only able to offer about 175 channels to their subscribers. Big TV has already tied up with Thomson for a complete head end system to boost its number of channels to 300 high-definition (HD) and standard-definition (SD) video services throughout India. Reliance Big TV which was launched nationwide last month with the latest, state-of-the-art MPEG 4 technology brings DVD quality pictures to viewers, with a bouquet of over 200 channels and a virtual mega multiplex with over 30 movies to viewers.