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Publication : Business Line
Date : 27.06.2009
Edition : Mumbai
Page No. : 04

BBC World on Reliance mobile

Chennai, June 26

Reliance Mobile and BBC World Service have announced a tie-up to offer Live Audio service through Reliance's R-World VAS platform. The partnership will see BBC World Service content available live across India through the medium of mobile phones. Reliance subscribers will now be able to listen to BBC World Service news in a choice of five different languages, seven days a week.

According to a release from Reliance Communications, Reliance subscribers can access the BBC World Service Radio by dialling 51234378. – **Our Bureau**